Media Release





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Bluffton Welcomes World Renowned Budweiser Clydesdales March 18

The world-renowned Budweiser Clydesdales will parade through The Town of Bluffton's Historic District Saturday, March 18 around 1:00 p.m. The parade will start on Calhoun Street and continue through the Promenade, circling back to Calhoun Street. This is the third year in a row that the Clydesdales have made an appearance in Bluffton, in conjunction with the St. Patrick's Day.

"Bluffton is so lucky to have the magic of these magnificent horses, their Dalmatian and their handlers parade through our streets," Mayor Lisa Sulka said. "The Clydesdales appearance in our Historic District makes the St. Patrick's Day weekend so special for us. We are very grateful for Southern Eagle Distributing and Budweiser for making this possible each year."

The Clydesdales will be arriving in Bluffton around 12:00 noon. The parade should begin around 1:00 p.m. on Calhoun Street.

Bluffton Police Department will close Calhoun Street between Lawton and Lawrence Streets beginning at noon. Vehicles left on Calhoun Street between Lawton and Lawrence Streets after 12:00 noon will be towed. Vehicles are allowed to be parked on Calhoun Street during the parade, except for the area between Lawton and Lawrence Streets. However, please be mindful Calhoun Street will be closed to vehicular traffic during the parade. In addition, May River Road will be temporarily closed while the parade crosses from Calhoun to the Promenade and back again.

The Clydesdales will return to Calhoun Street after the parade and will be on display until approximately 4:00 p.m.

Please be mindful times are subject to change.